

**Lee County Fair Association**  
1574 Nachusa Road  
Dixon, IL 61021



# Lee Co. 4-H Fair & Jr. Show

## July 23-26, 2020

Lee Co. 4-H Center & Fairgrounds \* 1196 Franklin Rd. \* Amboy, IL 61310  
Like us on Facebook! \* [www.leecounty4hcenter.com](http://www.leecounty4hcenter.com)

### **Commercial Exhibitors / Vendors**

Exhibit space is available for your business or organization. Exhibitors receive one table, two chairs and one season pass. Additional passes may be purchased at the Extension Office (Amboy) prior to July 22.

**Set-up:** Wed., July 22 from 9 a.m. to 9 p.m.

Space in Commercial Exhibitor Tent: \$100.00.

Outdoor Exhibit space:

- 10' x 10' . . \$60.00
- 15' x 15' . . \$80.00

Extra tables are \$10 each.

**Insurance:** All vendors are required to supply the Fair Association with a certificate of liability insurance listing the Lee County Fair Association as an additional insured.



## Sponsor Opportunities

Benefit your business or organization with great visibility at the fair while supporting the youth of our community. Questions? Please call (815) 857-2603 or email to [kdallam@hotmail.com](mailto:kdallam@hotmail.com).

### **Naming Rights—Track: \$5,000.00** (Must be confirmed by March 1 for full recognition)

- Listed as “XYZ event at **Sponsor Name Track**” in all advertising (print, radio, social media, fairbook & fair brochure)
- Your sign (or we make one for you) trackside visible to the 5,000+ people attending events
- Announcements during grandstand events recognizing your business
- 4 Fun Passes for admission to fair and grandstand for all four days
- 4 Pit Passes to two nights of pulls
- 4 VIP seating in the grandstand for all grandstand events



### **Presenting Sponsors** (Must be confirmed by March 1 for full recognition)

#### **Grandstand Events: \$2,500.00** (tractor/truck and garden tractor pulls & rodeo)

- Listed as “XYZ event presented by **Sponsor Name**” in all advertising (print, radio, social media, fairbook & fair brochure)
- Your sign (or we make one for you; size 4' x 8') trackside visible to the 5,000+ people attending events
- Announcements recognizing your business as a **Presenting Sponsor** during each event
- 8 Fun Passes for admission to the fair and grandstand for all four days



#### **Carnival & County Fair Speedway: \$1,000.00**

- Listed as **Presenting Sponsor** in fairbook and fair brochure; and listed on social media
- Announcements recognizing your business as a **Presenting Sponsor** each day during the fair
- Your sign (or we make one for you; size 4' x 8') posted at County Fair Speedway OR Carnival
- 8 VIP passes for admission to the fair and grandstand on the day of your choice

#### **General Fair Entertainment: \$750.00** (magic show, bubble show, other family entertainment)

- Listed as **Presenting Sponsor** in fairbook and fair brochure
- Your sign (or we make one for you; size 4' x 8') posted at site of entertainment
- Announcements recognizing your business as a **Presenting Sponsor** during event
- 6 VIP passes for entrance to the fair and grandstand on the day of your choice



### **Best of Show Sponsor: \$500.00**

- Your sign (or we make one for you; size 4' x 8') in the grandstand visible to the 5,000+ attending events
- 4 VIP passes for entrance to the fair and grandstand on the day of your choice
- Your business name listed on our **Best of Show** banner posted at the front gate
- Listed on social media and in fair brochure, our primary source of fair promotion



### **Grand Champion Sponsor: \$250.00**

- Your sign (or we make one for you; size 2' x 6') posted around the fairgrounds visible to all fair attendees
- 2 VIP passes for entrance to the fair and grandstand on the day of your choice
- Listed on social media and in fair brochure, our primary source of fair promotion



### **Champion Sponsor: \$100.00**

- 2 day passes for free front gate admission on the day of your choice
- Listed on social media and in fair brochure, our primary source of fair promotion

### **Livestock Shows & Project Sponsorship: \$150.00**

- Signage at the event (2' x 4')
- 2 day passes for free front gate admission on the day of your choice
- Recognition by the event emcee
- Listed in fair brochure

\*Please note trophy donations are handled by the Lee Co. Extension Office, (815) 857-3525.



Photo credit to Kimberly Wately

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# Yes! Count on me to support the 2020 Lee County 4-H Fair & Jr. Show!

Please complete the appropriate sections of this form and return to:  
**Lee County Fair Association, 1574 Nachusa Road, Dixon, IL 61021**  
Questions? Please call (815) 857-2603 or email to kdallam@hotmail.com.

**SPONSORS:** TO BE INCLUDED IN APPROPRIATE FAIR PROMOTIONAL MATERIALS, PLEASE RETURN COMPLETED FORM BY  
**APRIL 1 UNLESS INDICATED OTHERWISE.**

## **Section I. Contact Information**

Business/Organization Name: \_\_\_\_\_  
Please list as you would like it to appear in appropriate fair promotional materials.

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## **Section II. Level of Involvement: Sponsors**

- Refer to appropriate descriptions in packet for details. Please check the appropriate box or boxes below.
- Make all checks payable to "Lee County Fair Association".

**Naming Rights—Track      \$5,000.00      Must be confirmed by March 1 to secure full visibility & recognition.**

**Presenting Sponsors:** Must be confirmed by March 1 to secure full visibility & recognition. Select one.

- **Grandstand Events      \$2,500.00** (includes tractor/truck and garden tractor pulls, and rodeo)
- **Carnival & County Fair Speedway      \$1,000.00**
- **General Fair Entertainment      \$750.00**

**Best of Show Sponsor      \$500.00**

**Grand Champion Sponsor      \$250.00**

**Champion Sponsor      \$100.00**

**Jr. Show Project Sponsor      \$150.00 per project area**

Please mark the project area(s) below to which you would like your donation to be applied.

### **Livestock/Small Animals**

\_\_\_\_ beef      \_\_\_\_ cat      \_\_\_\_ dairy      \_\_\_\_ goats      \_\_\_\_ swine  
\_\_\_\_ horse/pony      \_\_\_\_ poultry      \_\_\_\_ rabbits      \_\_\_\_ sheep

### **General Projects**

\_\_\_\_ crops      \_\_\_\_ mechanical science      \_\_\_\_ woodworking      \_\_\_\_ visual/theater arts

## **Section III. Commercial Exhibitor or Vendor** (Payments made after June 30, 2019 must be a money order or cash.)

Space in Commercial Exhibitor Tent      \$100.00

Outdoor Exhibit space      \_\_\_\_ 10' x 10' . . . \$60      \_\_\_\_ 15' x 15' . . . \$80

Extra tables (\$10.00 each)      \_\_\_\_ Indicate number of extra tables needed.

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